



EuroBio 2008 : the largest European Congress of Life Sciences sectors including Health and Eco-industries is taking place in Paris from 7 to 9 October at the unique setting of the European Union Presidency.

The unique combination of EuroBio Paris' attendance with the European Union French Presidency has been enhancing the strengths of such an amazing conference in Europe:

- Meeting Point of world major industrial competitiveness areas;
- Being positioned at the interface Industry / Research, EuroBio is mobilizing the main industrial, scientific and financial sector of Life Sciences;
- Identically structured to the American BIO, EuroBio is resuming the recipe that has been successful in the U.S. from 1998, namely a very tight network based on: 4 Pillars (Conferences, Business fairs, Expositions, Career fair), 3 Sectors (Health, Agriculture, Environment), 3 Generations.

EuroBio does not hide its ambition to become the European counterpart for BIO which has been unifying highly developed sectors of Health and Eco-industries in the US for the last ten years.

During that event, EuroBio 2008 is aiming to reach a European supremacy beyond first 'real' BIO (3700 participants at New York in 1998 leading to 22000 experts at BIO San Diego ten years later, including 8000 Europeans who visit the US having failed to find in Europe's alter ego BIO). And this year EuroBio Paris is expecting a participation of over 5000 experts and the integration of key players in these key sectors of the 21st Century's Economy.

The concept of a European BIO, with a focus voluntarily turned to Innovation, combined with the advantage of an attractive destination, both culturally and economically, is very seducing...

EuroBio's expected success and quality in its contacts will condition - like BIO in the U.S. from 1998 onwards - the emergence of international partnerships that will directly benefit European and national area's competitiveness.

Ten years after the U.S. - with the benefit of the accumulated experience - Europe is ready to make its "Bio Revolution," with highly creative and skilled jobs.

Why shall the State participation be necessary at its highest?

- The State presence at the highest level will convince Brussels of real French willingness to give Innovation and to future industrial sectors their own place;
- EuroBiO in its European BIO version, is vulnerable and requires the presence of senior characters. Indeed, before the successful launch of this innovative concept, the competition is being organized but could lead to a division of Europe at a time when bringing players together in that sector is essential. Germany has, for instance, recently decided to launch Biotechnica on even years... which will take place in 2008 precisely at the same time as EuroBiO, despite the European Commission recommendations to consolidate international efforts....

Other Biotech actors, both in England and in Switzerland, have analysed the reasons for the EuroBiO's success, and are starting to move closer to that scheme.

We must therefore move quickly and achieve, from 2008 onwards, thanks to the high level governmental participation and European Supremacy, a critical size which will make the event definite et eventual.

What can we expect from EuroBiO 2008?

Highly acclaimed by the European Commission and by all international actors in these sectors, EuroBiO will provide a general update about issues of Health and Eco-Industries, particularly in Biotechnology.

Further to the recommendations and to the "Vision" developed during the last German Presidency of the European Union, EuroBiO 2008 will make experts speak : experts from both major groups as research institutes, centres of competitiveness, professional federations, world of finance, CEO of Brussels... without forgetting Institutions and Medias, which are the indispensable interface with Public. To the work of experts - and at its special request - will be added key studies led by the Commission.

Experts will then be compiled into a Call for Change Report. This report will be presented in most major European cities as preparation to a final presentation given by the Swedish Presidency of the European Union in the second half of 2009: a Presidency, whose priorities will instead be given to Innovation and economic impact.

The period (2006 - 2009) remains important. It represents true awareness from both industrialists, scientists and from Institutions and Politics, of the tremendous developing economic potential led by Health and Eco-industries.

The involvement of French authorities at a highest level - once again at this unique combination with EuroBiO and the European Presidency - is essential to enable a sustainable position of France and its pilot regions to remain among the first actors benefiting from economic growth, which is expected in that exceptional industrial and scientific revolution.

EuroBiO 2008 must crystallize this desire to develop sectors that will tip the tomorrow's Economy... By making this necessary "Common Policy Innovation" emerge, EuroBiO 2008 will allow French Presidency of the European Union to complete the realization of an evolution and a revolution that were eagerly awaited...

